



APPLICATION FORM

Co-operation for Leadership in Tourism:

PM4SD FOUNDATION and PRACTITIONER TRAINING COURSE at Cardiff Metropolitan University

12th – 16th June 2017

Co-operation for Leadership in Tourism (CoLeadTourism) is a European project launched in 2016, co-funded by the Erasmus+ Programme of the European Commission working in partnership with the University of Malta, Cardiff Metropolitan University, Jlag and the Bulgarian Economic Forum. CoLead Tourism will implement the ground-breaking Project Management for Sustainable Development (PM4SD) methodology via a new online learning capacity building tool that will train and empower professionals, civil servants, lecturers and trainers with certified management skills and expertise to design and deliver transformative sustainable tourism projects. This will encompass: the development of 10 new case studies demonstrating the application of PM4SD in live and past projects; the development of new online training materials for a new online training platform and an up-to-date revision of the PM4SD handbook.

PM4SD is a project management methodology that supports the implementation of sustainable tourism principles and indicators to assist destinations, public authorities, international and third sector organizations and enterprises with support for their project strategies, plans and actions for sustainable tourism growth and development.

The Cardiff PM4SD CoLead Training Course is a 5 day course including the PM4SD Foundation and the PM4SD Practitioner. This is unique opportunity to gain project management skills and certification at a senior level and become a PM4SD trainer. The course will be held with an exclusive selection of 15 delegates. More details about the training venue in Cardiff can be found in the Practical Information Sheet. Detailed information about the purpose, structure and intent of the training course can be found in the CoLeadTourism Information Pack.

The second training of the Co-Lead PM4SD Certification Course will be held at Cardiff Metropolitan University, Wales

Course Dates: Monday 12th – Friday 16th June 2017 = 2 days Foundation, 3 days Practitioner. (Delegates should participate for the full week)

26th June – 12th July 2017 – Post Course Online Learning Support



This project
is funded by the ERASMUS+ Programme
For education, training, youth and sport 2014-2020

In order to register, please provide us with some personal and work related information on the following pages. **Please also send us your CV together with the motivation letter and the completed application form by 31.03.2017** to Louise Ballantyne at: csmresearch@cardiffmet.ac.uk

Selection criteria for training candidates:

1. CV showcasing relevant work experience in project management and tourism
2. Motivation letter
3. Current project work relevant for the application of the PM4SD methodology.
4. Meeting the deadline for application: **31.03.2017**

Personal details	
Name and organization	
First name	
Last name	
Title	
Organisation	
VAT Number	
Web site & social media	
Department/unit	
Position	
Age	
Address	
Street	
Postcode, City	
Country	
Contact	
Phone number	
Mobile number	



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E-mail address	
Work related Information	
PM4SD Methodology	
<p>In order maximize the benefits from the PM4SD training course, applicants should have a project idea, which illustrates how their organization intends to contribute to boost the sustainability of the tourism sector.</p> <p>PM4SD training courses are a great opportunity to embed sustainability in your project, develop project ideas and transform them into tourism projects managed in a sustainable way. Please provide some information about your project idea or the project you are working on currently.</p>	
At what stage are you in developing your project?	(e.g. Early stage, Implementation stage, Post-closure/ closure stage)
Please describe the key features of your project	(e.g. Brief Rationale, Geopolitical context, Project activities, Link to sustainable tourism policies and indicators, Total Budget & Source)
Do you intend to apply for EU funding to support your project?	If yes, please indicate to which EU program you intend to submit your proposal.
What is your level of English?	<ul style="list-style-type: none"> • Excellent • Good level of understanding • Limited
What would be most helpful for you in the training? What would you like to learn?	
Other details	
Are you vegetarian or have other dietary requirements?	
Mobility, accessibility or other special requirements (please specify any special needs you may have)	