



This Project is funded by the ERASMUS+ Programme for education, training, youth and sport 2014-2020

APPLICATION FORM

Co-operation for Leadership in Tourism:

PM4SD FOUNDATION TRAINING COURSE IN SOFIA 2016

31ST October – 4TH November 2016

Co-operation for Leadership in Tourism (CoLeadTourism) is a European project, co-funded by the Erasmus+ Programme of the European Commission working in partnership with the University of Malta, Cardiff Metropolitan University, Jlag, INTASAVE and the Bulgarian Economic Forum.

Within the CoLeadTourism project, we are proudly launching two special training courses in Sofia and Cardiff. Both of these courses will be piloting and testing the first PM4SD Training with blended learning modules. These courses will be held with an exclusive selection of 15 delegates in each location. More details about the training venue in Sofia can be found in the Practical Info Sheet. Detailed information about the purpose, structure and intent of the training course can be found in the CoLeadTourism Informative Note.

More about CoLeadTourism

Launched in 2016 CoLeadTourism will implement the groundbreaking Project Management for Sustainable Development (PM4SD) methodology as a blended learning capacity building tool that will train and empower professionals, civil servants and trainers with appropriate management skills and expertise to design and deliver transformative sustainable tourism projects. This will encompass: the development of 12 brand new case studies demonstrating the application of PM4SD in live and past projects; the development of new online training materials for a new online training platform and an up-to-date revision of the PM4SD handbook.

More about PM4SD

PM4SD is a project management methodology that supports the implementation of sustainable tourism principles and indicators to assist destinations, public authorities, international and third sector organizations and enterprises with support for their project strategies, plans and actions for sustainable tourism growth and development.



**The first training of the Co-Lead PM4SD Training series will be held in
Sofia (Bulgaria) from 31 October – 4 November 2016**

In order to register, please provide us with some personal and work related information on the following pages. Please also send us your **CV** together with the motivation letter and the **completed application form** until the **8th of October 2016** to: training@jlageurope.com.

Selection criteria for training candidates:

1. CV showcasing relevant work experience in project management and tourism
2. Motivation letter
3. Current project work relevant for the application of the PM4SD methodology.
4. Meeting the deadline for application: 18th of September 2016

| Personal details | |
|------------------------------|--|
| Name and organization | |
| First name | |
| Last name | |
| Title | |
| Organisation | |
| VAT Number | |
| Web site & social media | |
| Department/unit | |
| Position | |
| Age | |
| Address | |
| Street | |
| Postcode, City | |
| Country | |
| Contact | |
| Phone number | |
| Mobile number | |



| | |
|----------------|--|
| Fax number | |
| E-mail address | |

| Work related Information | |
|---|--|
| <p>PM4SD Methodology</p> <p>In order maximize the benefits from the PM4SD training course, applicants should have a project idea, which illustrates how their organization intends to contribute to boost the sustainability of the tourism sector.</p> <p>PM4SD training courses are a great opportunity to embed sustainability in your project, develop project ideas and transform them into tourism projects managed in a sustainable way. Please provide some information about your project idea or the project you are working on currently.</p> | |
| At what stage are you in developing your project? | (e.g. Early stage, Implementation stage, Post-closure/ closure stage) |
| Please describe the key features of your project | (e.g. Brief Rationale, Geopolitical context, Project activities, Link to sustainable tourism policies and indicators, Total Budget & Source) |
| Do you intend to apply for EU funding to support your project? | If yes, please indicate to which EU program you intend to submit your proposal. |
| What is your level of English? | <ul style="list-style-type: none"> • Excellent • Good level of understanding • Limited |
| What would be most helpful for you in the training? What would you like to learn? | |
| Other details | |
| Are you vegetarian or have other dietary requirements? | |
| Mobility, accessibility or other special requirements (please specify any special needs you may have) | |